

TT Motorcycle Show, Peel

8th June 2017



The TT Motorcycle Show has been a successful on-Island event for the past ten years. From its inception in 2007 it has proved to be a much needed and welcomed event that will complement the TT races.

The event is organised by Andy Scullard and Derek Peters of the Moddey Dhoo Motorcycle Club, who work in partnership with the Department of Economic Development and Local Commissioners alongside the Local Police and Health & Safety organisations. This partnership has allowed the show to be a safe, well organised and most of all a friendly, relaxed, and free to enter event appreciated by visitors to the Island as well as local people.

The ethos of the event is to allow motorcycling fans to enjoy their passion in all its guises. To this end, the organisers have not openly invited any commercial enterprises or trade sponsorship. This has allowed the organisers to maintain it as a free event. It is essentially a motorcycle show run by bikers, for bikers, and of course those interested in the diverse nature of motorcycling on the Isle of Man. The organisers have gone to great lengths to ensure that the show is not just a pass-through event and have organised a 'live music' event on the green, and this has been complimented by a local Heritage Trust displays.

The central themes to the motorcycle show are:

- The invitation to all Motorcycle Owners Clubs to meet and display.
- The Bike Show, which allows all types of bikes to be displayed.

The past events have seen displays from many owners' clubs from on and off Island. This has proved to be successful as, in the past, owners' clubs have been stretched across the Island, which is an excellent way of allowing TT fans to enjoy the wonderful scenery and biking the Island offers. However, there are many fans that would like to see the latest Superbike, but also want to see a rare Triumph that is being displayed somewhere else on the Island at the same time.



Special attractions over the years have been;

- 100 years of racing on the Isle of Man in 2007
- Suzuki & Yamaha celebrating 50 years of racing at the show in 2010 & 2011
- The Hesketh Owners Club who celebrated their 25th Anniversary at the show in 2007, with another visit in 2016.
- The Vintage Motorcycle Club who made their run to the show in 2008 and 2009 with over 120 machines taking part
- The Honda CB1100R Owners who contacted the organisers from Japan and had a member attend from the USA
- Italian Owners Clubs including Benelli, MV Agusta and Ducati
- A display by the world speed record team from the Lonan Gentleman's Fellowship and the RAF Reserve Racing Team in 2013 & 2014.
- A display of 12 Honda SP1's, SP2's & VTR's from France.
- A display of the new Hesketh machines in 2016.

These were displayed next to the local clubs that embraced, racing, off-road and trials, sprint, classic, vintage, social riding and many more. This has allowed the visitors to the show to enjoy the vast array of motorcycles and hear about the many motorcycling events the Island offers as well as offering a social network and links between the clubs.

The custom show has allowed owners to highlight the passion and time that they have put into making their motorcycle unique, and it is central to the show and is a large crowd pleaser. There are more than 20 classes in the show, all 'free' to enter, ranging from custom, classics, race and vintage, with approximately 80% of the trophies awarded to visitors to the Island.

The show has also welcomed support from voluntary and public services and the organisers are keen to promote road safety and awareness. Over the past ten years the Manx Motorsport Medical Services, IOM Road Safety Unit, IOM Fire Rescue Unit, S100, the Joey Dunlop Foundation and from the UK, the Motorcycle Action Group have supported the event alongside the Local Heritage Trusts and Organisations who have promoted the local area.



The first year of the show was in celebration of the 100 years of the TT Races and the show attracted between five and six thousand people and it was felt that this could be due to the centenary year, however in 2013 this number had increased to between nine and ten thousand visitors during the day, proof that the show is supported by the Isle of Man public and visitors to the Island and is therefore a sustainable event, having now celebrated its 10th event.

The show now attracts great media interest from both on and off Island. The attendance of ITV4 who recorded and showed a substantial piece on the event on the same day, with UK magazine articles, Manx Radio, IOM Newspapers, Italian TV and an appearance by celebrities and major riders is testament to its attraction as a significant future Isle of Man TT event.

The organisers are keen to point out to visitors that the Isle of Man is also an attractive and scenic Island which can be enjoyed not just for motorcycling, and with the continued support of the Department of Economic Development they have worked in partnership with the Local Commissioners and Local Heritage Trusts to openly promote and signpost the additional attractions that the Island can offer.

In conclusion, the event promotes the Island at its best from all aspects of motorcycling through to its national heritage and it is hoped that in the future a show will also be held during the Classic/MGP Festival.



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